

Assessment Visit under Oilseeds Model Village programme at Purba Medinipur district

Venue: Villages: Kudi, Rasan, Jerthan, Block: Egra-I, Purba Medinipur

Date: 27 & 28 March, 2025

A field visit cum farmers meeting programme under the Oilseeds Model Village (OMV) Programme was organized by Purba Medinipur Krishi Vigyan Kendra on 27th and 28th March, 2025 at 3 villages namely Kudi, Rasan and Jerthan of Purba Medinipur district. 150 ha of Groundnut cultivation is on-going under the project with the direct monitoring and guidance of Purba Medinipur KVK. About 75 farmers participated in the programme in two days. This visit was aimed to interact with the farmers with holistic suggestion and input from the experts along with strengthening linkage between research institutions and grassroots-level farmers to improve the livelihood of farmers through production, processing, value addition and marketing of Groundnut and thereby fostering sustainable agricultural development in Purba Medinipur district.

The programme was led by Dr Avijit Haldar, Principal Scientist and I/C of Oilseeds Model Village Programme, ICAR-ATARI Kolkata. He was accompanied by Jhumur Basak and Payel Paul, Young Professionals, ICAR-ATARI, Kolkata associated with the CFLD Pulse, PMV, and OMV projects, who provided technical insights and support during the visit. Dr. Amitabha Bandyopadhyay, Former Director of ICAR-Indian Institute of Groundnut Research, Junagadh, and Former National Coordinator of the National Agricultural Science Fund (NASF), ICAR, New Delhi attended the programme as an expert. Drawing upon his extensive 25 years of experience in groundnut research and development, Dr. Bandyopadhyay shared his expertise on groundnut cultivation practices, addressing critical issues such as sowing & nutrient management practices, pest and disease management, soil fertility, and post-harvest handling, etc. In particular, he recommended low-cost seed preservation techniques for future sowing, which could significantly reduce the cultivation cost. He also introduced innovative approaches and solutions to tackle region-specific challenges faced by groundnut farmers in the area. His insights emphasized the importance of adopting modern technologies and improving resource management to enhance groundnut productivity and profitability.

Dr. Samsul Haque Ansary, Senior Scientist & Head of Purba Medinipur KVK, along with Mr. Tarun Sarkar, SMS (Agronomy) and Nodal Officer of the OMV project, Mr. Sudip Mandal, SMS (Seed Science), and Mr. Riasen Mondal, ADA (Egra-1) contributed by addressing farmers' queries on crop management and emphasizing the significance of integrated nutrient and pest management practices for sustainable groundnut production. The farmers have also been ensured for constant support & guidance from Krishi Vigyan Kendra.

Action photographs:

